

“FREE TUITION FOR A YEAR” CONTEST

The **FREE TUITION FOR A YEAR CONTEST** (THE “CONTEST”) IS INTENDED TO BE CONDUCTED IN CANADA AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. THE CONTEST IS OPEN TO LEGAL RESIDENTS OF THE PROVINCE OF ONTARIO. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “CONTEST RULES”)

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

- a) be a legal resident of the province of Ontario
- b) be of the age of majority at the time of entry.

Current employees and current board members of Lakeview Montessori School, and the household members and/or the immediate family of any of the above, are not eligible to participate in the Contest. For the purpose of the Contest Rules, “immediate family” means wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.

The contest sponsors (Lakeview Montessori school) shall have the right at any time to require proof of identity and/or eligibility to participate in the contest. Failure to produce such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for this contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details or information.

2. CONTEST PERIOD. The Contest begins at 8 a.m. Eastern Daylight Time (“EDT”) on Thursday, May 1, 2008 and ends at 5 p.m. June 24, 2008 (the “Contest Period”)

3. HOW TO ENTER.

- a) There is no purchase necessary to enter the Contest. To enter by mail or in person, complete a ballot from the contest flyer or from the www.lakeview-school.com website and mail to TUITION FREE CONTEST, Lakeview Montessori School, 13797 Riverside Dr. E, Tecumseh, Ontario, N8N 1B5, Canada, or submit in person at the Lakeview Montessori School office.
- b) Limit of one (1) entry per person. Multiple entries by the same person shall result in disqualification of that person from the contest.
- c) all entries become the sole property of the sponsor and none will be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, or garbled.
- d) Entries submitted by mail must be received by the Sponsors no later than the end of the Contest Period, and must be in a separate outer envelope bearing sufficient postage.

4. PRIZES.

- a) **Weekly Prizes.** There are four (4) weekly prizes (each, a “Weekly Prize”) available to be won from May 28 to June 18, 2008. Each weekly prize has a maximum value of \$833. Can. consisting of one month of free summer school tuition for a maximum attendance of five full days per week for a child aged 16 months to 12 years. Each Weekly Prize Winner is referred to herein as a “Weekly Prize Winner”.
- b) **Grand Prize.** There is one Grand Prize of a maximum value of \$8330. Can. consisting of one school year of free tuition for a maximum attendance of five full days per week for a child aged 16 months to 12 years.
- c) Collectively, the Weekly Prizes and Grand Prize may be referred to as “Prizes”. The weekly winners and Grand Prize winner may be described as “Winners”.
- d) Prize certificates will be distributed within five (5) days after each Winner has been successfully contacted and notified of his/her prize and has acknowledged compliance with the Contest rules.
- e) Prize certificates must be used for free tuition at Lakeview Montessori school for the 2008 Summer School and 2008-2009 School year. Prizes must be accepted as awarded.

5 Weekly Prizes shall be selected as follows:

- e) Commencing Wednesday, May 28, 2008 and each Wednesday until Wednesday, June 18, 2008, in Tecumseh, Ontario, at 2:00 pm EDT, one weekly winner will be selected by a random draw from all eligible entries received. Each entry is eligible to win only one (1) weekly prize. The odds of being selected as a Weekly Winner are dependent upon the number of eligible entries received by the Sponsors. Before being declared a Weekly winner, potential winners will be required to answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question during a pre-arranged telephone call, and to comply with all the Contest Rules.
- f) **THE SELECTED WEEKLY WINNERS WILL BE NOTIFIED BY TELEPHONE OR E-MAIL NO LATER THAN TWO (2) DAYS AFTER THE DRAW AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION.** Upon notification, the selected weekly winners must respond by telephone to the contact number provided in the notification and the selected winner’s response must be received by the sponsors within two (2) business days of such notification. If the selected winners do not respond in accordance with the Contest Rules or the selected weekly winners do not comply with the contest rules, he/she will be disqualified and will not receive a prize and another weekly winner may be selected at the Sponsors’ sole discretion. The sponsors are not responsible for the failure for any reason whatsoever of said potential finalists to receive notification or for the sponsors to receive a selected potential finalist’s response.

- g) Each winner will be required to execute a legal agreement and release ("Release") that confirms winner's: (i) eligibility for the contest and compliance with these contest rules; (ii) acceptance of the prizes as offered; (iii) release of the sponsors, their affiliates, employees, directors, officers, suppliers, agents, sponsors, and administrators, (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in this Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any prize including without limitation, costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification the verification as Winner or the selected potential winner will be disqualified and the prize forfeited.

6 . GRAND PRIZE WINNER SELECTION.

The one (1) Grand Prize Winner shall be selected as follows:

a. On Wednesday June 25, 2008 in Windsor, Ontario at 1:00 pm EDT, one (1) potential winners will be selected by a random draw from all eligible entries received. Each entrant shall be eligible to win only one (1) Major Prize. The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Sponsors. Before being declared a Major Prize Winner, each selected potential winner shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with these Contest Rules and sign and return the Release (described below).

b. **THE POTENTIAL GRAND PRIZE WINNER WILL BE NOTIFIED BY TELEPHONE OR E-MAIL NO LATER THAN 26, June, 2008 AT 5:00 pm EDT AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION.** Upon notification, the selected potential winner must respond by telephone to the contact number provided in the notification, and the selected potential winner's response must be received by the Sponsors within two (2) business days of such notification. If the selected potential winner does not respond in accordance with the Contest Rules, he/she will be disqualified and will not receive a prize and another potential winner may be selected at the Sponsors' sole discretion. The Sponsors are not responsible for the failure for any reason whatsoever of a selected potential winner to receive notification or for the Sponsors to receive a selected potential winner's response.

- 7 RELEASE.** Each of the Major Prize Winners will be required to execute a legal agreement and release ("Release") that confirms that Major Prize Winner's: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Major Prize as offered; (iii) release of each of the Sponsors and their respective parent companies, subsidiaries, affiliates, employees, directors, officers, suppliers, agents, sponsors and administrators (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in this Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising

therefrom; and name, photograph, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the verification as the Major Prize Winner or the selected potential winner will be disqualified and the prize forfeited.

8. INDEMNIFICATION BY ENTRANT. By entering the Contest, entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant, Releasees or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in this Contest, any breach of these Contest Rules, or in any prize-related activity. The entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the Contest, without limitation.

9. LIMITATION OF LIABILITY. The Sponsors assume no responsibility or liability for lost, late, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors are not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. The Sponsors are not responsible for any injury or damage to an entrant or to any computer related to or resulting from participating or downloading materials in this Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any prize. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, and/or the contest website, www.lakeview-school.com.

10. CONDUCT. By participating in the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted at the school Website and made available during regular business hours at Lakeview Montessori School, 13797 Riverside Dr. E., Tecumseh, Ontario throughout the Contest Period. Entrant further agrees to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole

discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, or the school Website, www.lakeview-school.com; (c) violating the terms of service, conditions or use and/or general rules or guidelines of any Lakeview property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE, LAKEVIEW-SCHOOL.COM OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.

11. PRIVACY / USE OF PERSONAL INFORMATION. By participating in the Contest, entrant: (a) grants to the Sponsors the right to use his/her name, mailing address, telephone number, and e-mail address ("Personal Information") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners; (b) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; (c) grants the sponsors the right to use his/her personal information for future school promotions and (d) acknowledges that the Sponsors may disclose his/her Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (a) and (b) above. The Sponsors will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information.

12. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited

13. TERMINATION. Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

14. LAW. These are official Contest Rules. This Contest is subject to applicable federal, provincial and municipal laws and regulations. These Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

15. LANGUAGE DISCREPANCY. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.